



CATBIRD NAMED TOP 10 FINALIST FOR "MOST INNOVATIVE COMPANY AT RSA® CONFERENCE 2010" CONTEST

vCompliance Recognized For Delivering First Comprehensive Compliance Product for Virtual and Cloud Environments

SCOTTS VALLEY, CA (February 17th, 2010) – Catbird®, the pioneer in leading-edge security and compliance solutions for virtual and cloud data centers, today announced that it has been named one of 10 finalists for the coveted "Most Innovative Company at RSA® Conference 2010" contest, part of Innovation Sandbox, a half-day interactive event at the Conference devoted to providing security practitioners with an educational environment where they can partner with one another to learn about new technological solutions that will prepare them to tackle IT security issues.

"Today's security threats are more sophisticated than ever as evidenced by recent headlines, and RSA Conference is committed to bringing together some of the industry's most innovative people to address these emerging challenges," said Sandra Toms LaPedis, Area Vice President and General Manager of RSA Conference. "The purpose of Innovation Sandbox – and this award in particular – is to identify and honor the companies and individuals that are at the cutting-edge of security innovation and have the most promise for offering a solution to the information security industry's most pressing issues."

vCompliance™ is the industry's first solution designed specifically to address the growing issue of audit and compliance in virtual and cloud infrastructure. With the increasing presence of virtualization in regulated industries such as financial services, government, retail and healthcare comes the requirement to ensure that these deployments meet or exceed existing compliance requirements. *vCompliance* instantly detects compliance violations on virtual hosts and quarantines the offending assets, providing automated, ongoing adherence to best-practices and established security policies, as well as leading regulatory standards, such as DIACAP, FISMA, SOX, HIPAA and PCI.

vCompliance unites an automated, 24x7, network monitoring service with information from the hypervisor, including a full vulnerability management solution and network access control - critical services mandated by most regulatory specifications. Combined with automatically updated real-time reporting, *vCompliance* gives virtual data center administrators an on-demand snapshot of their compliance posture. With its automated and instantaneous enforcement, *vCompliance* assures compliance of the virtualized data center even before IT notices any violations. Based on Catbird's *vSecurity*' platform, *vCompliance* monitors and audits more controls required by leading regulatory standards organizations and supports the widest array of common security frameworks

"Maintaining compliance is a top priority facing enterprise security officers as they seek to transition successfully into virtualized and cloud data centers," said Tamar Newberger, Catbird VP of Marketing. "vCompliance is the only solution in the market today that specifically gives IT regulators and executives worry-free assurance that their infrastructure is adhering to corporate best-practices and 3rd party regulations, helping to give virtualization and cloud deployments the 'green light'. RSA Conference's recognition of our efforts further validates the importance of eliminating any impediment to the virtualization revolution and is an endorsement of our forward-thinking work in this field."

The "Most Innovative Company at RSA Conference 2010" winner will be determined at the culmination of Innovation Sandbox based on a 3 to 5-minute presentation to a panel of judges that includes Michael Barrett of PayPal; Asheem Chandna of Greylock Partners; Gerhard Eschelbeck of Webroot; Renee Guttmann of Time Warner Inc.; Ray Rothrock of Venrock and Hugh Thompson, Program Committee Chair for RSA Conference 2010. The winner will also be announced to all Conference attendees on Tuesday morning during the RSA Conference 2010 opening session.

Additional information about the "Most Innovative Company at RSA Conference 2010" contest and the Innovation Sandbox program can be found at:

<https://365.rsaconference.com/community/connect/innovation-sandbox>.

About Catbird

Catbird is the industry leader in comprehensive security and compliance for virtualized, cloud and physical environments, and a winner of three Best of Show Finalist Awards at VMworld 2009 and 2008; the Windows IT Pro Best of Tech-Ed 2008 IT Pro Editors Choice Award for Security; and winner of the 2007 VARBusiness Technology Innovator Award for Virtualization. Via Catbird vSecurity and the "Catbird" virtual appliance, Catbird is the only company delivering best-practice security for Hypervisor, Guest VMs and Policy/Regulatory Security Compliance. As companies migrate mainstream servers and desktops to virtual environments, uncertainty over security and compliance can impact deployment plans. Catbird's protection eliminates these worries and keeps virtualization plans on track. Founded in 2000 by Internet pioneer Ron Lachman, the company's in-the-cloud architecture protects thousands of customer systems and networks who rely on Catbird and its partners to protect their valuable IT assets from external and internal threats. The private company is based in Silicon Valley, and is currently recruiting new partners and resellers.

About RSA Conference

RSA Conference helps drive the global information security agenda with annual events in the U.S., Europe and Japan. Throughout its 19-year history, RSA Conference consistently attracts the best in the field, creating opportunities to learn about information security's most important issues through face-to-face and online interactions with peers, luminaries and emerging and established companies. More information on events, online programming and the most up-to-date news pertaining to the information security industry can be found at www.rsaconference.com.

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